

MATT PETROCCI

motion graphics designer

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July 2007-
Present

DIRECTOR OF INTERACTIVE PRODUCTION

EMA, Syracuse

October 2004 -
June 2007

SENIOR MOTION DESIGNER

EVB, San Francisco

Created motion design, both video and flash, for a multitude of EVB's award-winning web and broadcast projects. Provided mentoring, coaching and direction for junior motion designers. Collaborated closely with designers, programmers, and producers to ensure projects are envisioned correctly and meet the budget and deadlines previously established.

Main Clients Included: Adidas, Leapfrog, Wrigley, Burger King, Orbit White, and Microsoft

June 2000 -
October 2004

FREELANCE DESIGN AND DEVELOPMENT

Piledriver, San Francisco

Worked as a freelance designer for top agencies in SF. Tasks included design, motion, and development for interactive websites. Also served as creative director to independent record label designing website, CDs & LPs, Posters, music videos, flyers and other printed collateral.

Main Clients Included: Yahoo!, Walt Disney, Suzuki, and Microsoft

1998 - 2000

DESIGN TECHNOLOGIST

Phoenix-Pop, San Francisco

Contributed to the development of design concepts as well as their implementation. Worked with design, UI, and technical teams to devise solutions that combined the ideas on a project with knowledge of client side technologies.

Main Clients Included: WineShopper.com (now Wine.com), Epylon.com, PlanetRx.com

EDUCATION

GRAPHIC DESIGN

Rochester Institute of Technology
1992 - 1996, BFA

SKILLS & KNOWLEDGE

- Motion Graphics
- Visual Effects
- Graphic Design
- Video Capture & Editing
- Keying & Compositing
- Web Video Integration
- Flash Animation & Development
- Sound Design
- HTML
- DVD Authoring